

ABSTRACT

Audibly identifying an event includes enabling selection of a first sound based upon an identifier. The identifier enables identification of an entity related to the event. A notification of an occurrence of the event is received. The notification includes the identifier.

- 5 An intended recipient is alerted of the event by playing, in response to the notification, at least a portion of the first sound and at least a portion of a second sound that is related to the event.

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